

Written Testimony

Background

When I was three years old my father moved to Michigan for a job with General Motors. My mother was a school teacher and soon became a Real Estate agent. Through them I have seen the ups and downs of our Michigan economy.

Together they raised me and my 3 older sisters in Troy, with great schools and great opportunities. I attended both Oakland Community College as well as Oakland University and even had the opportunity to attend the top rated International Academy in Bloomfield Hills for a short period in high school. All great opportunities.

What's impresses me most?

No opportunity to date has been as great as Bizdom U has been for me. This program has attracted some of the most talented individuals I have ever met in my lifetime. What's impressed me even more about Bizdom U is the access it gives us to entrepreneurial success. On a weekly basis we have CEOs, founders of companies and political leaders come in to offer their wisdom to us. On top of that, each of us are teamed-up with business owners and top level executives for one-on-one time through the Bizdom mentorship program.

What makes Bizdom U different?

These types of things are what really make Bizdom U different from other business programs. Instead of spending an entire semester analyzing a case study, we are becoming a case study by opening a business on Wayne State's campus. We are learning true practice rather than theory.

I took business classes and managed a small business throughout high school and college and never came across information that told me one of the most important things you can do to create a successful company is to create a strong employee culture. In my first interview with Bizdom U, before I even got into the program, Ross Sanders explained this most basic element of business success to me.

I think colleges and universities are great ways to learn, but Bizdom U is the type of program that has filled a niche where those programs can't go as nimbly due to the confines of higher level academia.

Conclusion

All in all, Bizdom U is the type of program I'm sure many people have been waiting for but has not been available until now. Hopefully in the years to come we will see a dramatic impact on the Michigan economy that is a direct result to this program.

Thank you for your time.